

LEGISLATIVE SESSION SPONSORS

DAY AT THE CAPITOL SPONSOR | \$2,500

Elevate your brand and connect with influential highway district officials at the forefront of advocating for local roads & bridges! Don't miss the chance to be a key player in IAHD's highly anticipated 6th Annual Day at the Capitol event on January 30, 2024.

Sponsorship Benefits:

- Exclusive access for your team - registration for 2 representatives to join the event's activities.
- Access for 2 representatives to connect with attendees via Glue Up's virtual Community Board.
- One complementary week as the dedicated Roadmap Sponsor.
- Inclusion of marketing material in attendee packets (45 count, send materials to IAHD office by January 19).
- Hyperlinked recognition on event material, IAHD's website, e-newsletter, & social media.

THE ROADMAP SPONSOR | \$250/WEEK

Use this opportunity to display your support for Idaho's local roads & bridges to key policymakers & industry professionals.

Sponsorship Benefits:

- Exclusive visibility in one issue of The Roadmap.
 - Hyperlinked ad at the top of the weekly issue (1,275 x 425 px).
 - Increased outreach on Glue Up, Facebook, & LinkedIn.
 - Continual exposure for 8 months on the IAHD website.
- Logo recognition during IAHD's Day at the Capitol event & webpage.



THE ROADMAP

The Roadmap is a highly anticipated weekly e-newsletter that keeps readers up-to-date on transportation & local government legislation every Friday during Idaho's legislative session. Additionally, it serves as a reminder for important dates, events, & action alerts.

Distribution | Every Friday during the legislative session.

Audience | 500+ highway district members, industry professionals, & legislators.



SECURE YOUR SPOT TODAY!

Sponsored weeks will be assigned in order of registration date. Multiple weeks may be purchased.

All 12 opportunities are available on a first come, first served basis.

<https://iahd.com/calendar/day-at-the-capitol/>

