



IdaRoads Magazine Convention Edition

RESERVE YOUR SPACE TODAY!

Help us inform, advise, and remind Idaho's highway professionals about the cutting edge products and services that you offer through the 2021 *IdaRoads Magazine: Convention Edition!* This winter, the publication will be distributed electronically and via mail to 500+ transportation stakeholders; including IAHD membership, city and county highway jurisdictions, vendors, elected officials and more. Plus, the digital version will be complete with hyperlinks, that will take readers right to your company's website!

Article Opportunities

Share your expertise by writing an article to provide training and serve as a resource for local highway jurisdictions. Help readers visualize your story by including high quality photos and graphics.

- **2-page article** (approx. 900 words) | \$1,250
- **3-page article** (approx. 1350 words) | \$2,000

Advertisement Opportunities

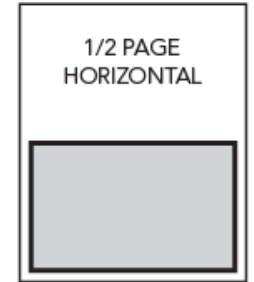
Showcase your specialties by featuring a full-color advertisement in the *IdaRoads Magazine*. All ads must be high-quality, no bleed, and either .PNG or .JPG format.

SPACE RATE

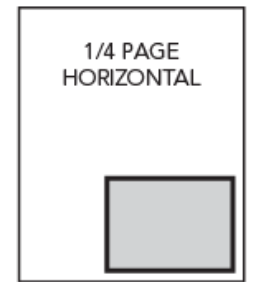
\$900
8.5" x 11"



\$600
8.5" x 5.5"



\$400
3.5" X 4.5"



Premier Placement Rates

- Inside Front** | SOLD
- Inside Back** | SOLD
- Outside Back** | \$2,000
- First 5 Pages** | Add \$50

Deadline

Send material to
Savannah@iahd.com
by November 15, 2021.

Space is limited & awarded on a first come, first served basis.

For inquiries and to reserve your space, contact Savannah.

Savannah@IAHD.com | (208) 345-5176