



IdaRoads Magazine

April 2021

RESERVE YOUR SPACE TODAY!

Act fast to secure your ad space or write an article for the 3rd edition of *IdaRoads Magazine*. The publication is designed to keep highway professionals up to date on new laws, best practices, technology, training methods, and also introduce them to products & services that are available. Distribution will be in April 2021 to 500+ transportation stakeholders; including IAHD membership, city & county highway jurisdictions, vendors, elected officials & more.

Article Opportunities

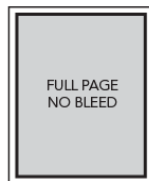
Share your expertise by writing an article to provide training & serve as a resource for local highway jurisdictions. Pictures are welcome.

- **2-page article** | \$1,500
- **4-page article** | \$2,500

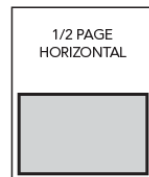
Advertisement Opportunities

Showcase your specialities by featuring a full-color advertisement in the *IdaRoads Magazine*. All ads must be high-quality, with no bleed, & either .PNG or .JPG format.

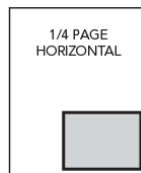
SPACE RATE



\$900
8.5" x 11"



\$600
8.5" x 5.5"



\$400
3.5" x 4.5"

Premier Placement Rates:

- **Inside Front** | **SOLD**
- **Inside Back** | **\$1,250**
- **Outside Back** | **SOLD**
- **First 5 Pages** | **Add \$50**

Space is limited & awarded on a first come, first served basis.

For inquiries and to reserve your space, contact Bibiana.

Bibiana@IAHD.com | (208) 345-5176