

THE IDAHO ASSOCIATION OF HIGHWAY DISTRICTS

# 89th ANNUAL CONVENTION

at the **BOISE CENTRE** • **NOVEMBER 13-17, 2017**

Over **250 highway professionals** including highway district commissioners, directors, road supervisors and county/city personnel attend the IAHD. Features a successful mix of in-depth workshops, panel discussions & informative speakers.

## **WHEN? November 13 - 17, 2017**

VENDOR SETUP is Monday, Nov. 13 after noon.  
IACERS is Tuesday, Nov. 14 - Wednesday, Nov. 15.  
IAHD is Wednesday night - Friday, Nov. 15-17.  
IAHD Clerks Meeting is Wednesday, Nov. 15.  
VENDOR TEARDOWN is Friday after lunch.

Vendors are invited to attend IAHD's opening banquet on Wednesday night and is included in your vendor fee.

**BOOTH SPACE** - All breaks and meals will occur in the vendor exhibit area, ensuring maximum exposure for your booth. Choose from two booth space options:

**FOUR DAYS** - set up on Monday after 12:00pm. Booths are open during IACERS and IAHD, giving you a valuable opportunity to talk with road foremen, county supervisors, plus Highway District commissioners and staff. Cost is \$900. Each additional person is \$425.

**TWO DAYS** - set up Wednesday afternoon to display only to IAHD. Cost is \$700. Each additional person is \$325.

**VENDOR/EXHIBITOR SPACE** includes 2.5' x 6' table, two chairs, pipe and drape. Your footprint is 8 x 8 and there are 50-60 booths. Power will be run every two-three booths. If you need single power, that may be additional. Contact IAHD if you'd like to display larger equipment outside, at an additional cost with Boise Centre. Hospitality rooms are Thursday Night at The Grove Hotel. First come, first hosting.

**LODGING The Grove Hotel** \$134 per night – Convenient and right next to the Boise Centre, within walking distance. Park in one of the parking garages at an additional fee. Hospitality rooms will be at the Grove Hotel in the Terrace Suites. Call 1-208-489-2222 or 1-888-961-5000 to make reservations.

**Red Lion Downtowner** \$114 per night – Approximately one mile away. Scheduled bus shuttle will take attendees to and from the Boise Centre. Truck parking is available. Call 208-344-7691 or 800-RED-LION and ask for the Idaho Association of Highway Districts block Nov 13 - 17. Group code is: IAHD1113

**REGISTER ONLINE** - [Click HERE](#) or visit [www.iahd.com](http://www.iahd.com)

**IAHD Convention Registration Cancellation Policy:** 100% of the IAHD Registration will be refunded if canceled by October 31, 2017. After October 31, 2017 refunds cannot be given due to guarantees to the facility.

## **Is it really worth it? Add it up.**

Over 250 commissioners, supervisors & road foreman attend the IAHD convention. Spend \$900 on registration, \$800 on travel/hotel, then divide by the 250 viable sales targets...

**that equals only \$6.80 per lead - and these are SOLID LEADS.**

When will you get this many Highway District Commissioners in one place?

**It's a SMART use of your dollars!**